

## PC TO MOBILE - WEB INTERFACE



The Web interface of TeleMessage allows subscribers to send a text, voice or multimedia message to a group of people on any device: SMS, MMS, Landline or mobile phone (as voice messages), Fax or E-mail.

Subscribers can also receive back replies to the web interface. They can check message delivery status and manage contact and distribution lists via Address Books or Excel.

It is more than just a web interface: users can also access it from the telephone (IVR), Mobile browser and bulk messages via Excel distribution lists of recipients. In addition, it is integrated with the TeleMessage Messaging Gateway product using XML, SMTP, HTTP and other APIs.

TeleMessage can get the message anywhere and whenever the user wants. There's no easier or faster way to keep everyone in touch. No more unanswered voicemail or unread E-mail - TeleMessage offers many possibilities to send messages.

The TeleMessage platform consists of highly scalable communications infrastructure, enabling multi-device broadcast and delivery engines. TeleMessage integrates real-time tracking capabilities and interactive, two-way response functionality. Communications may be initiated flexibly through a range of friendly user interfaces to streamline outbound communications and improve processes.

The service accommodates rapid, multi-modal message delivery – bridging the time and resource gap to facilitate large-scale, time-sensitive communications. The service requires no internal process changes, customization or technical resources. The PC to Mobile Web Interface is ideally suited to manage communications across your organization or community, with proven applications in sales and marketing, customer service/call center, human resources, facilities, logistics, IT and consumer based applications.

The PC to Mobile Web Interface dynamically constructs and transcodes messages to multiple devices with automatic content adaptation. Messages can include interactive notifications and alerts. The system will deliver them instantly and simultaneously, while personally adapting the message to each recipient. The best communication method with your customers, partners, employees and suppliers.

TeleMessage delivers intelligent and secure messaging solutions seamlessly over any communication device.

TeleMessage helps operators retain their subscriber base by enhancing the user experience and assists enterprises achieve greater efficiency by optimizing their communication capabilities.

TeleMessage seamlessly handles text, voice, data, multimedia and IP messages over mobiles, tablets, the web, Office, APIs and IT infrastructure.

Successfully deployed with over forty operators and thousands of enterprises worldwide, TeleMessage's software reaches hundreds of millions of users and powers billions of messages through customer networks.

TeleMessage product line includes: Mobile and Tablet Applications, PC to Mobile, Messaging Gateway, and SMS to Voice.

# USER BENEFITS

TeleMessage's Web Interface enables subscribers to enjoy the following:

- Easy to use, natural and user friendly web interface
- Multi-channel message delivery: SMS, MMS, E-mail, Landline or Mobile phone calls, and Faxes.
- Access via multiple devices: Web, Telephone (IVR) and Mobile browser
- Built in configurable templates.
- Send messages in your own voice (includes built-in voice recorder).
- Send phone messages in different languages.
- Embed interactive questions in messages and phone messages.
- Receive voice or text replies from text messages' sent.
- Easy to manage Address Book to store any communication device or distribution groups and lists including Import from external Address Books.
- "Chase" a recipient by sending messages through all their communication devices successively until the message gets through.
- Schedule timed messaging.
- Receive replies on any device.
- Detailed status of all messages sent according to success, in progress, failures easily exportable to Excel
- Usage reports

## WEB INTERFACE SAMPLES

### Compose Messages

- Use a familiar, simple and user friendly environment.
- Multi-lingual interface
- Simple and Advanced modes
- Scheduled message delivery
- Send recorded voice or text
- Send attachments and documents (system handles all document conversions)
- Send Bulk Messages from Excel
- Built in Templates

### Manage Contacts

- Import or create your contacts
- Create and manage groups
- Choose any user/device or group
- Send "chasing" messages

### Track Sent Messages and Get Replies

- See all messages sent and their destinations
- Easily track delivery status and deliver reports
- Forward messages
- File and manage messages in folders

## OTHER CAPABILITIES

TeleMessage offers a host of additional features and flexibility:

- Easy provisioning, subscription and management of subscribers
- Easy configuration and maintenance; statistical and usage reporting. Security features for authorized access, user privacy and data protection
- Seamless "look and feel" customization and integration of service with existing applications. Support of foreign characters and multiple languages
- Full integration with other Telemessage products

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