

## PC TO MOBILE - MAIL PLUGIN FOR SMS/MMS



In our world, the number of mobile phones is exploding, PC penetration is growing, broadband and internet usage is expanding, and people spend more time in front of the PC and Internet. People send and receive Email on a daily basis and the mail program is one of the most watched applications on a PC.

There is a real need for PC-to-Mobile tools, providing easy interfaces for Person-to-Person and Application-to-Person Messaging.

TeleMessage Mail Plug-in allows you to send or forward any Email to Mobile phones as MMS or SMS. It is fully integrated in the familiar Outlook and Outlook Express interfaces, thereby allowing subscribers to:

- Combine Email and Mobile recipients in the same message
- Send Email to SMS or MMS using Outlook groups, contacts & distribution lists
- Send Multimedia messages to Phones using PC Pictures, Music, Video and Text
- Use "Record and Send" to send a Voice MMS to a group of recipients
- Get E-mails and Meeting Reminders as Notifications to your Mobile



TeleMessage works like any other natural Outlook Email. Subscribers can combine Email, SMS, MMS and Phone contacts in the same Email message.

Subscribers can add Multimedia content such as Pictures, Music, Video and Text to be sent to a mobile phone using the built in MMS Player and MMS Composer.

TeleMessage will convert any PC content to Mobile format. Subscribers can also preview how the result will be displayed on mobile handsets.

TeleMessage delivers intelligent and secure messaging solutions seamlessly over any communication device.

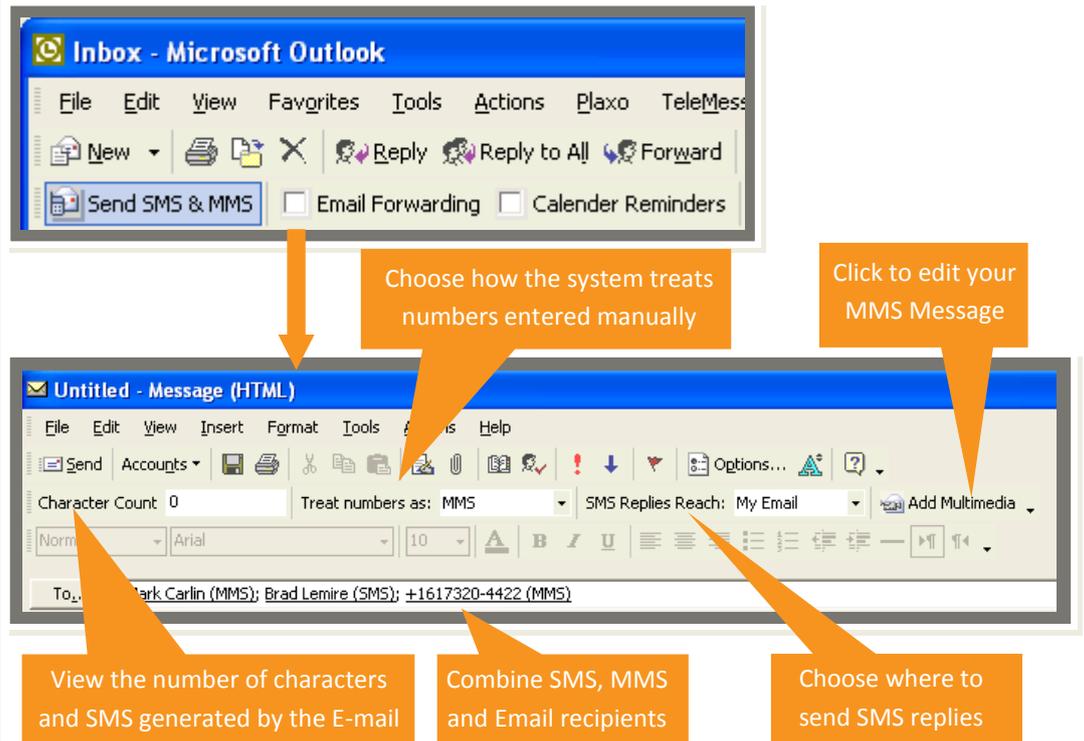
TeleMessage helps operators retain their subscriber base by enhancing the user experience and assists enterprises achieve greater efficiency by optimizing their communication capabilities.

TeleMessage seamlessly handles text, voice, data, multimedia and IP messages over mobiles, tablets, the web, Office, APIs and IT infrastructure.

Successfully deployed with over forty operators and thousands of enterprises worldwide, TeleMessage's software reaches hundreds of millions of users and powers billions of messages through customer networks.

TeleMessage product line includes: Mobile and Tablet Applications, PC to Mobile, Messaging Gateway, and SMS to Voice.

# USER BENEFITS



## OPERATOR BENEFITS

TeleMessage Mail Plug-in allows operators to gain presence and brand awareness in the PC of the subscriber with his brand and logo thus increasing loyalty. Combining Mobile, Email and PC services provides better customer retention.

TeleMessage comes with a built in activation and provisioning interfaces, allowing operators to bill the mobile account of the subscriber for messages he generates from his Email.

TeleMessage Mail Plug-in is part of the TeleMessage converged PC-to-Mobile suite of products which includes other Consumer and Enterprise interfaces.

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