

PC TO MOBILE



Today's business environment is highly challenging. Enterprises are facing rising operating costs, increased global competition and diminishing brand loyalty in the face of a hard economic climate. Needless to say, enterprises must do everything they can to remain competitive. In order to keep their finger on the pulse, enterprises must communicate constantly with customers and employees who are on the move.

The majority of enterprise communication today is done via emails on the personal computer using popular software applications such as Outlook. However, with the proliferation of tablets, mobile phones and other connected devices in the hands of a continuously mobile community, communication becomes more complex than sending a simple email.

TeleMessage provides operators with the PC to Mobile product line, an enterprise-ready solution that enables enterprises big and small to effectively communicate with customers, staff or any contacts using the channel most relevant to them. Easily integrating into the work environment, the PC to Mobile solution allows subscribers to send messages from Microsoft Outlook and/or a Web Interface to mobile phones. Subscribers can send, receive and manage SMS, MMS, voice messages, fax, IP messages via Smartphone push notifications or RCS and email messages. These messages can include text, images, audio, video and other documents. The content is automatically adapted and formatted to fit the destination device. The messages can be sent to contacts, distribution lists and groups as it syncs with Outlook and Exchange (GAL – Global Address List) contacts. The solution combines the power of PC or Web Email applications with the ease, convenience and mobility of text messaging.

Use Case Samples

Campaign Management: The solution facilitates more effective marketing campaigns by expanding the reach and achieving much higher response rates due to enhanced campaign management functions such as message tracking, delivery status and real-time updates.

Secure Messaging: Combined with the TeleMessage Mobile and Tablet Apps, the solution offers enterprises secure messaging that complies with stringent data protection standards and regulations and corporate policies such as HIPAA, HITECH, SOX, and ISO 27001/ 27002, among others.

Emergency Mass Notification: Ideal for local municipalities, governments, schools and Defense Forces as well as facility management personnel can make use of the mass notification feature embedded in the solution to send out mass messages of critical importance to a significant group of people.

The PC to Mobile product line is offered as a standalone product as well as part of the Enterprise Messaging Suite which includes the TeleMessage Mobile and Tablet App (for IP messaging) and the TeleMessage Messaging Gateway (for APIs) to deliver richer, more secure enterprise messaging services.

TeleMessage delivers intelligent and secure messaging solutions seamlessly over any communication device.

TeleMessage helps operators retain their subscriber base by enhancing the user experience and assists enterprises achieve greater efficiency by optimizing their communication capabilities.

TeleMessage seamlessly handles text, voice, data, multimedia and IP messages over mobiles, tablets, the web, Office, APIs and IT infrastructure.

Successfully deployed with over forty operators and thousands of enterprises worldwide, TeleMessage's software reaches hundreds of millions of users and powers billions of messages through customer networks.

TeleMessage product line includes: Mobile and Tablet Applications, PC to Mobile, Messaging Gateway, and SMS to Voice.

- Increase customer satisfaction, loyalty and retention
- Enhance user experience
 - Boost efficiency of internal and external campaigns
 - Combine mobile, email and PC services
 - Seamless integration into work environment
 - User friendly and intuitive
- Generate new revenues from enterprise customers
- Seamless deployment and fast ROI using cloud SaaS
- Self-activation and provisioning interfaces
- Leverage enterprises investment in PC hardware and software
- Subscribers get one-click access to the Operator's network from their PCs
- Increase presence with enterprises: operator presence on enterprise PC programs

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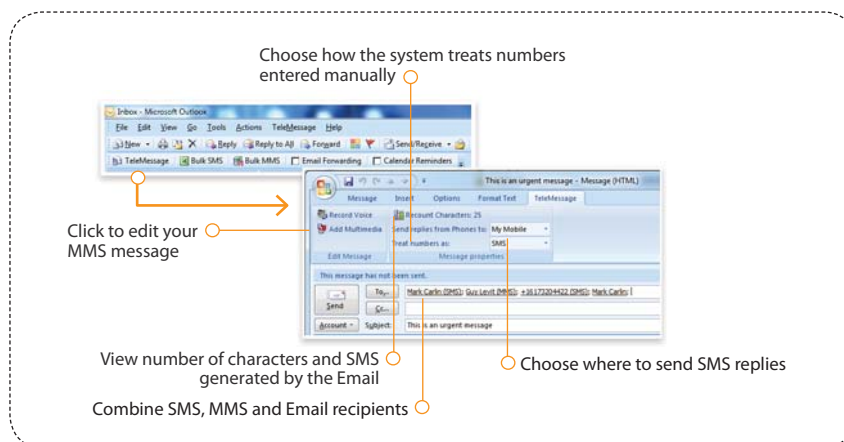
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PC to Mobile Features

- Create and send messages from Outlook and/or web interface
- Combine email and mobile recipients in the same message
- Multi-device broadcast capabilities
- Multi-channel message delivery: SMS, MMS, voice messages (optional text-to-speech technology), fax, IP messages via Smartphone push notifications or RCS and email messages
- Effective campaign management tools
- Highly scalable communications infrastructure
- Send bulk messages using Outlook groups, contacts and distribution lists
- Integrates real-time tracking capabilities and interactive, two-way response functionality
- Includes usage and delivery status reports
- Includes MMS Composer / Player for transcoding and rapid multimedia message creation
- Built in configurable templates
- Multilingual phone messages
- Excel Bulk Messaging enables the sending of messages to thousands of people with personalized message templates
- "Chase" capabilities to ensure message delivery

Outlook Plug In

This service combines the Internet, PC and Mobile by enabling users to send emails as SMS or MMS, to mobile phones or as fax messages. From their PCs, subscribers can forward text, pictures, sounds or videos to the fixed/mobile network. Users can receive notifications about new emails and reminders about meetings. It integrates with all Microsoft Outlook versions and makes SMS/MMS as easy to manage as email. Replies can be forwarded to a mobile phone or received in the users' inbox.



Web Interface

This interface allows subscribers to send text, voice or multi-media messages to any group of people on any device. An easy to use, campaign tool, Web Interface lets users receive replies, check message delivery status, manage contact and distribution lists via address books or excel, and even gain access from the telephone (IVR) and mobile browser.

