



MOBILE AND TABLET APPS

RICH APPLICATIONS FOR A WORKFORCE ON THE GO



Smartphones and tablets continue to rise in popularity with a predicted 1.2 billion devices being bought worldwide next year (Gartner). While consumers lead the way in adopting new devices, businesses are not far behind with tablet sales to enterprises set to grow substantially in the coming years, making it a key accelerator to mobility for enterprises. While smartphones and tablets are not expected to replace PCs in the enterprise, analysts predict that two-thirds of the mobile workforce will own a smartphone in

2016 and 40 percent of the workforce will be mobile. This, combined with the ubiquity of smartphones and the increasing popularity of tablets, is changing business device strategies. Enterprises around the world understand the need to mobilize their workforces and, in order to stay competitive, ensure they have access to business information on the go. This gives rise to crucial security issues that are prevalent in the enterprise messaging market as well as compliancy and regulation issues such as HIPAA. Smartphones and tablets are used for both personal and business purposes and as such, enterprises want to differentiate their messaging streams from the social messages. Finally, enterprises want their mobile messaging to be ubiquitous across connected devices however Wi-Fi only Android tablets and iPads cannot send and receive SMS and MMS messages, leaving a significant gap that must be bridged. The TeleMessage Mobile and Tablet Applications comprise of the TeleMessage App and the Mobile Emergency Alerts.

TeleMessage App

The TeleMessage App is a highly secure, enterprise-ready and HIPAA compliant application for Android and iOS mobile phones and tablets.



ANDROID



IOS WITH SECURITY

TeleMessage delivers intelligent and secure messaging solutions seamlessly over any communication device.

TeleMessage helps operators retain their subscriber base by enhancing the user experience and assists enterprises achieve greater efficiency by optimizing their communication capabilities.

TeleMessage seamlessly handles text, voice, data, multimedia and IP messages over mobiles, tablets, the web, Office, APIs and IT infrastructure.

Successfully deployed with over forty operators and thousands of enterprises worldwide, TeleMessage's software reaches hundreds of millions of users and powers billions of messages through customer networks.

TeleMessage product line includes: Mobile and Tablet Applications, PC to Mobile, Messaging Gateway, and SMS to Voice.

- Reduce churn and increase stickiness by connecting enterprise core IT to network and Apps
- Secure existing enterprise business for the long term
- Retain subscriber base by enhancing the user experience
- Allow legacy protocol migration to IP messaging in a seamless manner
- Improve value added services management
- Increase mobile messaging, generate revenues and boost ARPU
- Improve competitive advantage
- Seamless deployment and fast ROI using cloud SaaS

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IPAD APPS

The app enables users to send SMS/MMS and IP (via Smartphone push notifications or RCS) messages with a range of rich features such as group messaging and replies with escalation, pop-up notifications, personalization, password protection, enterprise threads, delivery and read status and more. The application can be branded and customized for mobile operators.

Mobile Emergency Alerts

The TeleMessage Mobile Emergency Alert is a robust application that provides immediately notification of an emergency. It can be configured to notify the appropriate emergency response personnel through various channels (voice call, SMS, MMS, Email or IP) or it can even trigger other systems. The application is designed for use by field personnel, lone workers, or people at risk. The application ensures real-time delivery, response team confirmations, escalation between multiple devices, and allows for the creation of customized lists of people that will instantly get the alert notifications. It also acts as an advanced administration tool for managing distribution lists and devices. Both applications can be branded and customized for mobile operators.

Key Features

- Seamless delivery of SMS, MMS and IP messaging via Smartphone push notifications or RCS to mobile phones and tablets
- Enterprise differentiation
 - Special ringtone/vibration for enterprise messages
 - Integration with enterprise groups/contacts and address book
 - Integrated enterprise message thread
 - Pop-up notifications of messages and alerts
 - Persistent notification
- Security features
 - Password protection
 - PIN code protection
 - Encryption
 - Time limited messaging (also for time limited campaigns)
 - Auto deletion after reading
 - Remote deletion of message or application
 - Port directed SMS messaging
- Group messages & replies
- Enable Wi-Fi only Android tablets and iPads to send and receive replies to SMS/MMS
- Track delivery status, read receipt and 2-way messaging on web interface
- Black list support
- Special CMAA requirements (unique audio and vibration cadence)
- Re-assembly of split messages into one long SMS message with indication of message parts (essential for CDMA operators)
- Mask short codes with alpha numeric name
- Speech-to-Text and Text-to-Speech
- Auto Forward of messages to another phone or Email